



*A Nationwide Network of Doctors  
Advocating for Young Children*

## **Project Ped-K: An exciting opportunity to Promote FREE Pre-K in New York City**

This exciting project has the potential to reach many of New York City's youngest children and impact their healthy development and school readiness in meaningful and lasting ways. We are committed to making this opportunity as simple as possible; we will give you the tools and support you need to make this a successful activity.

Please let us know if you have any questions: contact [dfi@docsfortots.org](mailto:dfi@docsfortots.org) or 202.589.0103

### **Project Guidelines**

We have prepared the following guidelines to facilitate the implementation of Project Ped-K in your practice:

1. Appoint a person from your office to coordinate efforts (registrar/MD/RN/child life, etc.) – you know the dynamic best.
2. Download and make copies of the Ped-K poster to display in your waiting room.
3. Make copies of the brochure available to parents of preschool-aged children.
4. Ideally, if it is not too labor intensive, you can devise a system in which when a parent of a 3 or 4 year old checks in at the desk they are given these materials and a brief explanation.
5. An alternative process would be to have these materials available at the desk or a table in the waiting room with signage.
6. Direct parents to call the phone number located on the materials if they have questions; these operators are familiar with the enrollment process and can help families explore their options. This service is offered in numerous languages.
7. As a doctor, you are in a position to *prescribe* Pre-K to 3 and 4 year olds; take a moment during the visit to discuss early learning and critical brain development
8. Help us document the effectiveness of this project. Let us know if parents are receptive to this information and/or share any implementation feedback. We will be able to use this information to move a larger policy campaign forward in the future around facilitated enrollment for Pre-K.

**Thank you again for all that you do to support New York's children!**